

Communication and Outreach: Desktop Study on Marine Litter
International
Arctic Litter Competition
Draft 22 January 2018

Rationale

This proposal is part of PAME's *Desktop Study on Marine Litter including Microplastics in the Arctic*, where communication products for outreach is part of Phase I (2017-2019).

Aim

Children and youths to engage in projects that will contribute towards decreasing Arctic marine litter.

As litter knows no geographical boundaries non-coastal states are, naturally, also invited to participate.

Timeline

May 2018 – May 2019

Groups

Four to six children per group + 1 adult (e.g. teacher, youth leader, parent).

- Age group: 5-8
- Ages group: 9-12
- Age group: 13-17

Categories

- Decrease litter from land
- Decrease litter in the ocean
- Inform communities, industries and governments (local or national) about marine litter
- Inform about marine litter in art; painting, theatre, story-telling, music, dance, photography, other.
- Other

Promotion

Arctic Council Members, Permanent Participants and Observers are all welcome to promote competition in their own country/community/school/youth organisations/etc.

- Each group enters the competition by registering their project on PAME's website.
- PAME's HoDs will take on the national organisation of promoting the competition, appoint a jury, gather prizes, and more (perhaps linking the project to a national organisation that already is doing this kind of project).

Winners

All projects entering really are winners, however:

- National jury: three participants (e.g. government, researcher, NGO) to appoint 1st, 2nd and 3^d prize. Prizes will be organised by each country that participates (e.g. cinema tickets).
- All projects will get a diploma (organised by co-leads) when a project is completed.
- An international jury (the marine litter project co-leads) will appoint an international winner out of all national winners.
- Information and projects to be posted on PAME's website.