

ICELANDIC TOURIST BOARD

Cruise tourism in Iceland

PAME I-2020 Working Group Meeting Oslo, February 3. 2020

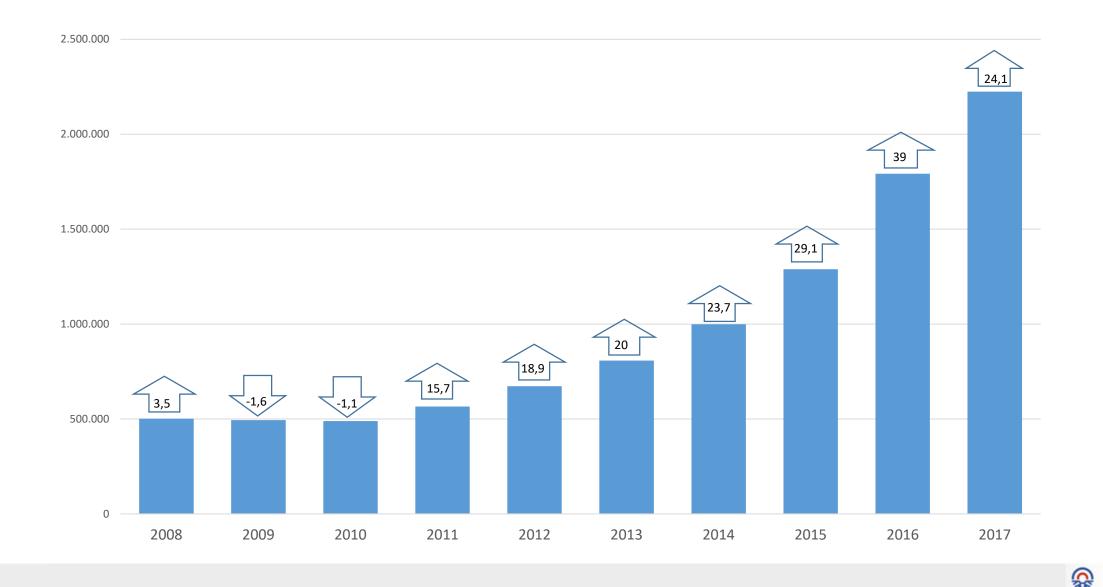
Elías Bj. Gíslason



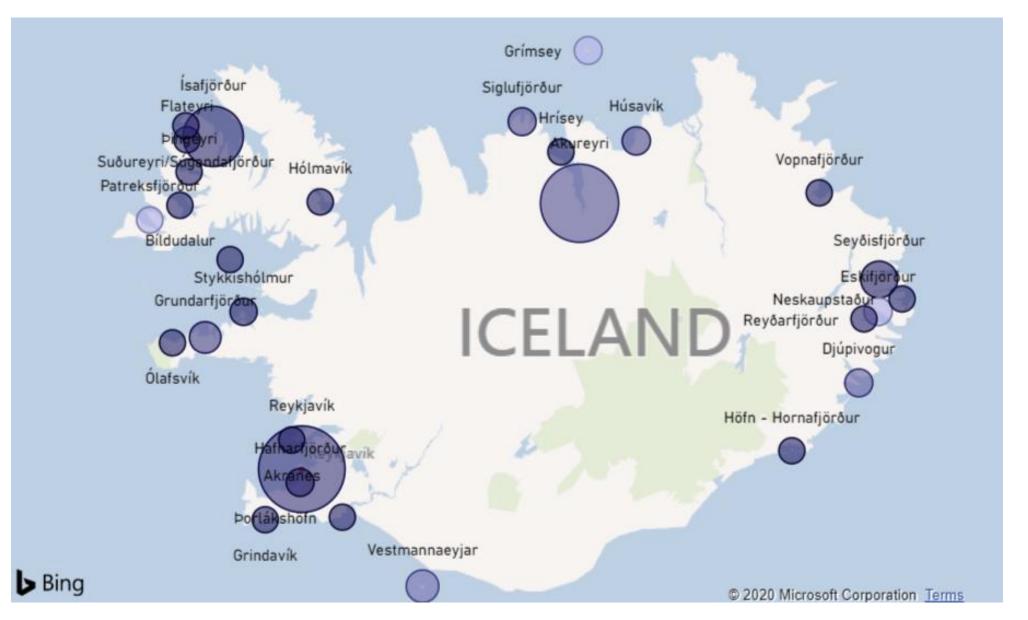


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Visitors and % change from previous year



FERDA STOFA





Statistics for Iceland

	2016		2017		2018	
Harbors	Ships	Passengers	Ships	Passengers	Ships	Passengers
Port of Akranes	0	0	1	181	12	792
Port of Akureyri	93	82.516	124	109.365	138	121.196
Port of Djúpivogur	17	4.905	25	9.365	28	8.457
Port of Eskifjörður	4	2.188	7	4.121	5	3.609
Port of Grímsey	11	1.887	31	6.200	29	4.672
Port of Grundarfjörður	27	10.861	26	11.142	28	10.585
Port of Hafnarfjörður	10	3.912	15	7.635	15	4.592
Port of Hrísey	1	203	0	0	12	2.050
Port of Húsavík	20	4.755	33	6.971	40	7.306
Port of Höfn	0	0	3	382	3	320
Port of Ísafjörður	81	85.108	95	78.732	110	80.000
Port of Raufarhöfn	0	0	0	0	0	0
Port of Reykjavík	114	98.676	134	128.094	140	143.866
Port of Sauðárkrókur	0	0	0	0	0	0
Port of Seyðisfjörður	32	16.139	42	19.973	56	29.146
Port of Siglufjörður	13	3.150	22	4610	40	7.006
Port of Stykkishólmur	12	2.003	15	2.471	20	3.360
Port of Vestmannaeyjar	41	11.374	50	12.138	53	12.730
Port of Vesturbyggð	0	0	0	0	20	1.128
Port of Þorlákshöfn	0	0	0	0	1	182
Total*	476	326.850	623	401.380	750	441.789







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Work in progres

- ITB is currently working on a project that is funded in part by NORA (Nordic Atlantic Cooperation) for mapping of best practices for onshore value adding and job creation in Cruise Tourism in Iceland, Greenland and Faroe island.
- We have been looking in to what AECO is doing and are impressed.
- The mapping project and the heatmap that PAME is working on is going to be helpful in this work.



AECO guidlines



VISITOR GUIDELINES >

General guidelines for travelers visiting the Arctic.



YACHT GUIDELINES

For private yachts and sailboats.



CLEAN SEAS GUIDELINES

Combating marine plastic pollution.



COMMUNITY GUIDELINES

Guidelines when visiting communities.



VEGETATION GUIDELINES

Preventing disturbance of Arctic plant life.



CULTURAL REMAINS GUIDELINES

Stories from the past.



WILDLIFE GUIDELINES >

Information and guidelines for encounters with Arctic wildlife.



BIOSECURITY GUIDELINES

Guidelines for protection of the environment.



OPERATIONAL GUIDELINES >

Mandatory guidelines for tour operators that are members of AECO.



SITE GUIDELINES >

Information and guidelines on selected and specific sites in the Arctic.



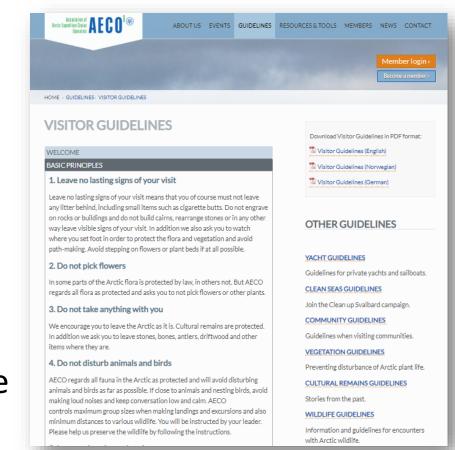
POLAR FIELD STAFF ONLINE ASSESSMENT >

Online exams for guides and expedition leaders.



AECO visitor guidelines

- 1. Leave no lasting signs of your visit
- 2. Do not pick flowers
- 3. Do not take anything with you
- 4. Do not disturb animals og birds
- 5. Leave cultural remains alone
- 6. Take the polar bear danger seriuasly
- 7. Respect local culture and local people
- 8. Be safe





Reykjarfjörður Best practice case?

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Reykjarfjörður terms

One ship a day

Perol

- KOC - HAR MORE

- Only in May and June
- Fixed price for all pax
- Max 250 pax size ship
- Full price if cancelled call











Takk fyrir..

AA