Factors to be Considered in Selecting Hyperlinks for Posting to the ASBPIF Web Portal

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The fundamental overarching criterion for selecting hyperlinks for posting to the ASBPIF Web Portal is the relationship between a proposed hyperlink and the IMO’s Polar Code. A proposed hyperlink must be clearly relevant to one or more specific provisions of the Polar Code and must supply information that bears directly on applying, informing or interpreting that provision. This is in accordance with objective of the Forum, as set forth in the Terms of Reference sections 10, 11 and 15.

In addition, the following factors may be considered in selecting hyperlinks for posting to the ASBPIF Web Portal.

- **Purpose**
  - Who is the intended audience of the page? Experts? General public?
  - Is the purpose of the page to provide information that helps support application of the Polar Code? If not, how is it related to the objective of the Forum?

- **Author/provider of the information**
  - Is the author a State or governmental organization?
  - Is the author an intergovernmental or international organization?
  - Is the author a professional organization with wide recognition and credibility?
  - Is it clear from the web page who the author is?
  - Does the content of the page fall within the expertise or mandate of the author?
  - Does the web page provide contact information, such as an email address?

- **Objectivity, Accuracy, Reliability, Credibility and Currency**
  - Is the information on the page fact?
  - Is it apparent that the content of the page has the official approval of the page’s author?
  - Is it clear who has the ultimate responsibility for the accuracy and content of the information?
  - Has the information been peer-reviewed or refereed?
  - Does the information appear to be valid and well-grounded?
  - Is the author of the page known for its experience and expertise in the topic of the information?
  - Is there an indication of when the information at the link was last updated?